

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2009**
(Including Unit Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Babcox Publications
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Website: www.babcox.com

Official Publication of: None
Established: 1964
Issues per Year: 12

FIELD SERVED

ENGINE BUILDER serves engine builders/rebuilders/machine shops; jobber engine builders/rebuilders/jobbers with machine shops; production engine builders/rebuilders; automotive/ heavy duty jobbers, wholesalers, and warehouse distributors who sell engine parts; and engine machine shop tool and equipment distributors.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are owners, proprietors, presidents, vice presidents, partners, corporation officials, administrators, purchasing agents, managers, supervisors, foremen and other titled and non-titled personnel

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	168
Advertiser and Agency _____	1,192
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	54
Electronic _____	-
All Other _____	503
TOTAL	1,917

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	17,633	100.0	17,633	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,633	100.0	17,633	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	24	18			17,546	April _____	46	101			17,670
February _____	1	39			17,584	May _____	44	37			17,663
March _____	13	44			17,615	June _____	64	123			17,722
						TOTAL	192	362			

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 2009
 This issue is 0.2% or 36 copies above the average of the other 5 issues reported in Paragraph two.

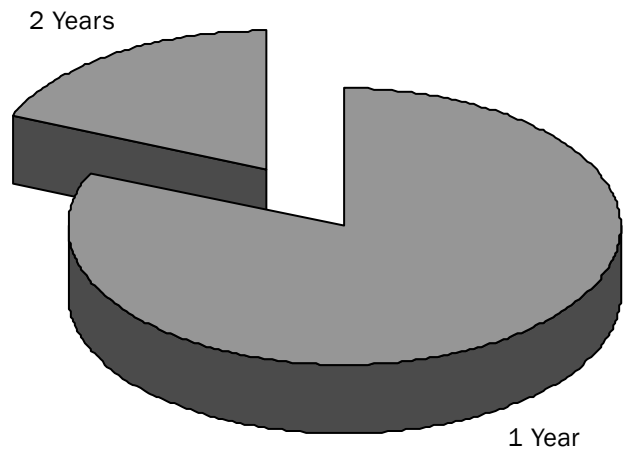
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	TOTAL UNITS	Owner/Proprietor, President, Vice President, Partner, Corporation Official, Administrator, Purchasing Agent	Managers, Supervisors, Foreman	Other Titled & Non-Titled Personnel
Engine Builder/Rebuilder/Machine Shop _____	11,970	67.8	11,477	9,820	1,538	612
Jobber Engine Builder/Rebuilder/Jobber with Machine Shop _____	4,014	22.7	3,748	2,942	927	145
Production Engine Builder/Rebuilder _____	371	2.1	325	254	83	34
Engine Builders/Rebuilders Sub-Total	16,355	92.6	15,550	13,016	2,548	791
Automotive/Heavy Duty Jobber, Wholesaler, and Warehouse Distributor who sell engine parts _____	1,113	6.3	1,039	639	401	73
Engine Machine Shop Tool and Equipment Distributor _____	195	1.1	189	147	43	5
TOTAL QUALIFIED CIRCULATION	17,663	100.0	16,778	13,802	2,992	869
PERCENT	100.0		95.0	78.2	16.9	4.9

Percent of Machine Shop / Engine Building work that is Performance Related

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	TOTAL RESPONDENTS REPORTING	Percent of work that is Performance Related						Information Not Yet Available
			More than 75%	51% - 75%	26% - 50%	11% - 25%	10% or less	None	
Jobber Engine Builders/Rebuilders/Jobbers with Machine Shop _____	11,970	10,668	2,361	1,494	2,088	1,836	2,051	838	1,302
Production Engine Builders/Rebuilders _____	4,014	3,596	418	403	630	752	1,024	369	418
Engine Builders/Rebuilders/Machine Shops	371	346	52	33	46	71	91	53	25
Engine Builders/Rebuilders Subtotal	16,355	14,610	2,831	1,930	2,764	2,659	3,166	1,260	1,745
Percent	100.0	89.3	17.3	11.8	16.9	16.2	19.4	7.7	10.7

3b. Qualification by Year

1 Year _____ 14,390 81.5
 2 Years _____ 3,273 18.5



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Personal direct request from the recipient: _____	13,324	2,974	-			16,298	92.3
II. Request from recipient's company: _____	-	-	-			-	-
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	540	219	-			759	4.3
V. TOTAL - Sources other than above (listed alphabetically): _____	526	80	-			606	3.4
Association rosters and directories _____	526	80	-			606	3.4
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	14,390	3,273	-			17,663	100.0
PERCENT	81.5	18.5	-			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			17,264	97.7
Individuals by name only _____			117	0.7
Titles or functions only _____			-	-
Company names only _____			282	1.6
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			17,663	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 2009							
State & Zip Code	Number of Units	Total Qualified	Percent	State & Zip Code	Number of Units	Total Qualified	Percent
039-049 Maine _____	78	81		400-427 Kentucky _____	282	296	
030-038 New Hampshire _____	78	84		370-385 Tennessee _____	290	299	
050-059 Vermont _____	34	34		350-369 Alabama _____	238	246	
010-027 Massachusetts _____	236	244		386-397 Mississippi _____	143	150	
028-029 Rhode Island _____	36	37		EAST SO. CENTRAL	953	991	5.6
060-069 Connecticut _____	179	187		716-729 Arkansas _____	160	167	
NEW ENGLAND	641	667	3.8	700-714 Louisiana _____	197	208	
100-149 New York _____	639	661		730-749 Oklahoma _____	213	223	
070-089 New Jersey _____	379	386		750-799 Texas _____	869	922	
150-196 Pennsylvania _____	792	819		WEST SO. CENTRAL	1,439	1,520	8.6
MIDDLE ATLANTIC	1,810	1,866	10.6	590-599 Montana _____	106	112	
430-459 Ohio _____	916	960		832-838 Idaho _____	153	161	
460-479 Indiana _____	561	588		820-831 Wyoming _____	60	63	
600-629 Illinois _____	679	725		800-816 Colorado _____	299	311	
480-499 Michigan _____	742	785		870-884 New Mexico _____	144	158	
530-549 Wisconsin _____	511	531		850-865 Arizona _____	295	309	
EAST NO. CENTRAL	3,409	3,589	20.3	840-847 Utah _____	154	165	
550-567 Minnesota _____	426	455		889-898 Nevada _____	114	122	
500-528 Iowa _____	301	320		MOUNTAIN	1,325	1,401	7.9
630-658 Missouri _____	394	418		995-999 Alaska _____	68	73	
580-588 North Dakota _____	81	85		980-994 Washington _____	421	458	
570-577 South Dakota _____	90	100		970-979 Oregon _____	279	303	
680-693 Nebraska _____	195	208		900-961 California _____	1,932	2,043	
660-679 Kansas _____	273	286		967-968 Hawaii _____	50	54	
WEST NO. CENTRAL	1,760	1,872	10.6	PACIFIC	2,750	2,931	16.6
197-199 Delaware _____	46	46		UNITED STATES	16,737	17,620	99.8
206-219 Maryland _____	253	270		969 & 004-009 U.S. Territories _____	41	43	
200-205 Washington, DC _____	5	5		Canada _____	-	-	
220-246 Virginia _____	345	356		Mexico _____	-	-	
247-268 West Virginia _____	110	114		Other Worldwide _____	-	-	
270-289 North Carolina _____	548	580		AP0/FPO _____	-	-	
290-299 South Carolina _____	198	205		TOTAL QUALIFIED CIRCULATION	16,778	17,663	100.0
300-319 Georgia _____	413	436					
320-349 Florida _____	732	771					
SOUTH ATLANTIC	2,650	2,783	15.8				

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: ___	19,278	18,227	18,000	17,859	17,633
Qualified Non-Paid: _____	19,278	18,227	18,000	17,859	17,633
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	June 24, 2009
Dave Wooldridge, Publisher	State	Ohio
Lindsey Betzhold, Circulation Manager	County	Summit
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 1, 2009
IMPORTANT NOTE:	Type	PUD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	A128P0J9