

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2011
(Including Unit Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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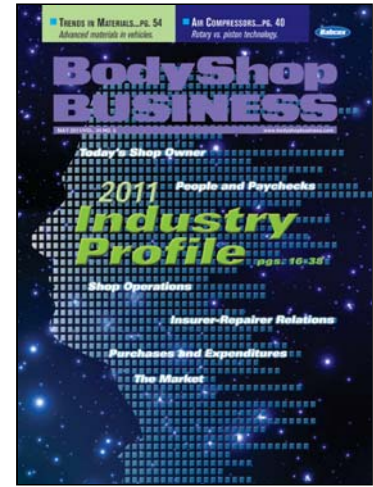
A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprised of media owners, advertising agencies and advertisers. Headquartered in Shelton, Connecticut, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. Worldwide, BPA audits 2,600+ media properties—including over 1,500 B-to-B publications, more than 350 consumer magazines, 150 newspapers, 550+ web sites, 40 events, email newsletters, databases, wireless and other advertiser-supported media—as well as 2,700 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

BodyShop BUSINESS

Babcox Media, Inc.
3550 Embassy Parkway
Akron, Ohio 44333
Tel.: (330) 670-1234
Fax: (330) 670-0874
www.bodyshopbusiness.com

Official Publication of: None
Established: 1982
Issues Per Year: 12



FIELD SERVED

BODY SHOP BUSINESS serves independent/franchise vehicle body repair shops, new and/or used vehicle dealers with body repair shops, and wholesalers/jobbers/distributors/manufacturers' representatives specializing in paint, body repair and equipment lines.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are presidents, owners, partners, vice presidents, other company officials; directors, administrators, managers, general managers, superintendents, operations managers, fleet managers, shop managers; shop foremen, shop supervisors; and other shop personnel and titled personnel in the aforementioned field.

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	118
Advertiser and Agency _____	1,825
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	83
Digital _____	-
All Other _____	445
TOTAL	2,471

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	50,104	100.0	50,104	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	50,104	100.0	50,104	100.0	-	-

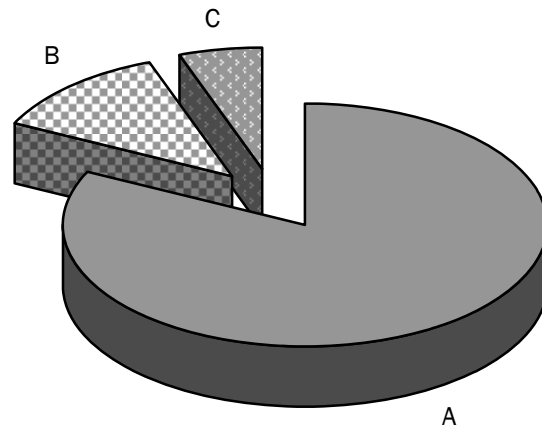
2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2011 Issue	Number Removed	Number Added	Total Qualified
January _____	20	-	50,000
February _____	52	121	50,069
March _____	68	95	50,096
April _____	203	248	50,141
May _____	129	140	50,152
June _____	232	245	50,165
TOTAL	704	849	

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 2011
 This issue is 0.1% or 58 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Number of Units	CLASSIFICATION BY TITLE			
				Owners, Partners, Presidents, Vice Presidents and Other Company Officials	Directors, Administrators, Managers, General Managers, Superintendents, Operations Managers, Fleet Managers, Shop Managers	Shop Supervisors, Shop Foremen	Other Shop Personnel, Other Titled Personnel
Independent/Franchise Vehicle Body Repair Shops (including Painting and Refinishing Shops, Collision Repair Body Shops and Automotive Body Restoration Shops) _____	41,194	82.1	38,719	34,235	5,725	372	862
New and/or Used Vehicle Dealers with Body Repair Shops _____	6,208	12.4	5,606	2,236	3,608	196	168
Sub-Total	47,402	94.5	44,325	36,471	9,333	568	1,030
Wholesaler/Jobber/Distributor/Manufacturer's Representative Specializing in Paint, Body Repair and Equipment Lines _____	2,750	5.5	2,638	1,581	913	37	219
TOTAL QUALIFIED CIRCULATION	50,152	100.0	46,963	38,052	10,246	605	1,249
PERCENT	100.0			75.9	20.4	1.2	2.5

3a. Breakout of Qualified Circulation by Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Independent/Franchise Vehicle Body Repair Shops (including Painting and Refinishing Shops, Collision Repair Body Shops and Automotive Body Restoration Shops) _____	41,194	82.1
B New and/or Used Vehicle Dealers with Body Repair Shops _____	6,208	12.4
C Wholesaler/ Jobber/ Distributor/ Manufacturer's Representative Specializing in Paint, Body Repair and Equipment Lines _____	2,750	5.5



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011					
QUALIFICATION SOURCE	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request: _____	41,187	7,298	-	48,485	96.7
II. Request from recipient's company: _____	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	1,667	-	-	1,667	3.3
Association rosters and directories _____	235	-	-	235	0.5
Business directories _____	1,432	-	-	1,432	2.8
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-
Other sources _____	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	42,854	7,298	-	50,152	100.0
PERCENT	85.4	14.6	-	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2011		
MAILING ADDRESS	Total Qualified	Percent
Individuals by name and title and/or function _____	49,936	99.6
Individuals by name only _____	216	0.4
Titles or functions only _____	-	-
Company names only _____	-	-
Multi-Copy Same Addressee copies _____	-	-
Single Copy Sales _____	-	-
TOTAL QUALIFIED CIRCULATION	50,152	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION AND UNITS FOR ISSUE OF MAY 2011							
State	Number of Units	Total Qualified	Percent	State	Number of Units	Total Qualified	Percent
Maine _____	323	349		Kentucky _____	798	856	
New Hampshire _____	297	318		Tennessee _____	896	960	
Vermont _____	157	168		Alabama _____	734	775	
Massachusetts _____	1,264	1,327		Mississippi _____	426	461	
Rhode Island _____	218	234		EAST SO. CENTRAL	2,854	3,052	6.1
Connecticut _____	634	678		Arkansas _____	511	535	
NEW ENGLAND	2,893	3,074	6.1	Louisiana _____	738	778	
New York _____	2,850	3,015		Oklahoma _____	634	676	
New Jersey _____	1,234	1,308		Texas _____	2,942	3,172	
Pennsylvania _____	2,966	3,155		WEST SO. CENTRAL	4,825	5,161	10.3
MIDDLE ATLANTIC	7,050	7,478	14.9	Montana _____	267	282	
Ohio _____	2,045	2,217		Idaho _____	276	295	
Indiana _____	1,093	1,163		Wyoming _____	131	142	
Illinois _____	2,155	2,265		Colorado _____	625	672	
Michigan _____	1,766	1,917		New Mexico _____	256	273	
Wisconsin _____	1,292	1,380		Arizona _____	516	560	
EAST NO. CENTRAL	8,351	8,942	17.9	Utah _____	326	357	
Minnesota _____	1,147	1,221		Nevada _____	220	245	
Iowa _____	915	967		MOUNTAIN	2,617	2,826	5.6
Missouri _____	1,113	1,193		Alaska _____	103	113	
North Dakota _____	235	251		Washington _____	805	875	
South Dakota _____	267	276		Oregon _____	553	589	
Nebraska _____	512	544		California _____	4,155	4,456	
Kansas _____	627	668		Hawaii _____	180	192	
WEST NO. CENTRAL	4,816	5,120	10.2	PACIFIC	5,796	6,225	12.4
Delaware _____	112	117		UNITED STATES	46,910	50,097	99.9
Maryland _____	710	760		U.S. Territories _____	53	55	
Washington, DC _____	26	27		Canada _____	-	-	
Virginia _____	893	945		Mexico _____	-	-	
West Virginia _____	318	334		Other International _____	-	-	
North Carolina _____	1,436	1,538		APO/FPO _____	-	-	
South Carolina _____	691	739		TOTAL QUALIFIED CIRCULATION	46,963	50,152	100.0
Georgia _____	1,290	1,377					
Florida _____	2,232	2,382					
SOUTH ATLANTIC	7,708	8,219	16.4				

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
6-Month Period Ended:	July - December 2008	January-June 2009	July-December 2009	January-June 2010	July-December 2010	January-June 2011*
Total Audit Average Qualified:	53,775	54,126	50,074	50,062	50,172	50,104
Qualified Non-Paid: ___	53,775	54,126	50,074	50,062	50,172	50,104
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation: _	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: January-June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 15, 2011
Scott Shriber, Publisher	State	Ohio
Brad Mitchell, Director of Circulation & IT	County	Summit
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 15, 2011
IMPORTANT NOTE:	Type	PUD
This unaudited circulation statement has been checked against the previous audit report.	ID Number	B032P0J1
It will be included in the annual audit made by BPA Worldwide.		