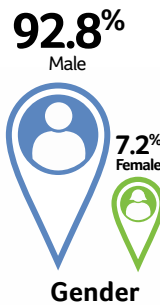
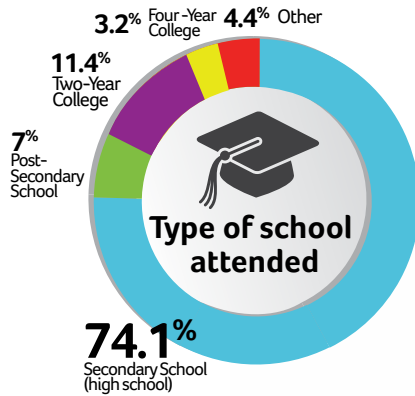
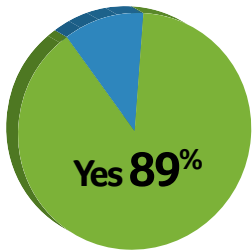
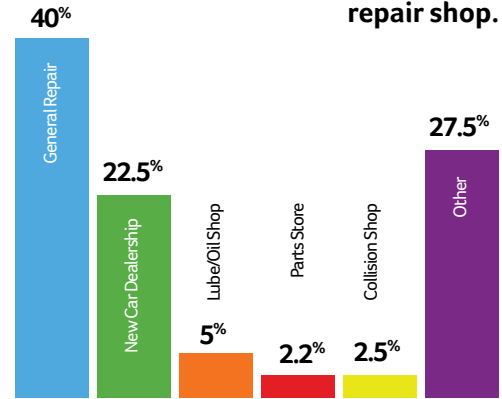


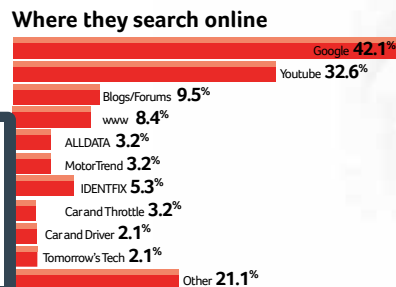
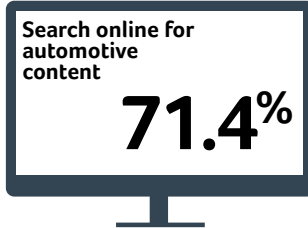
# Student Focus **TOMORROW'S TECH**

Today's automotive technology students are tomorrow's techs. They have a passion for the industry that drives them to succeed. In a recent TT survey of students, we found that the majority of **Tomorrow's Tech** readers do repairs on their own vehicles or those of family and friends. Almost 37% of responders said they spend more than \$600 a year on automotive tools; with 44% spending up to \$200 a year. Our reader is engaged in the industry and eager to seek more information about technology, parts and tools from the magazine as well as online through articles, news and videos.

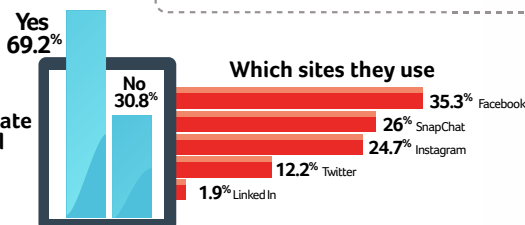
Of the 29.4% currently employed in auto service while in school, **40%** work at a general repair shop.



Make repairs to their vehicle and/or family and friends' vehicles



Participate in social media



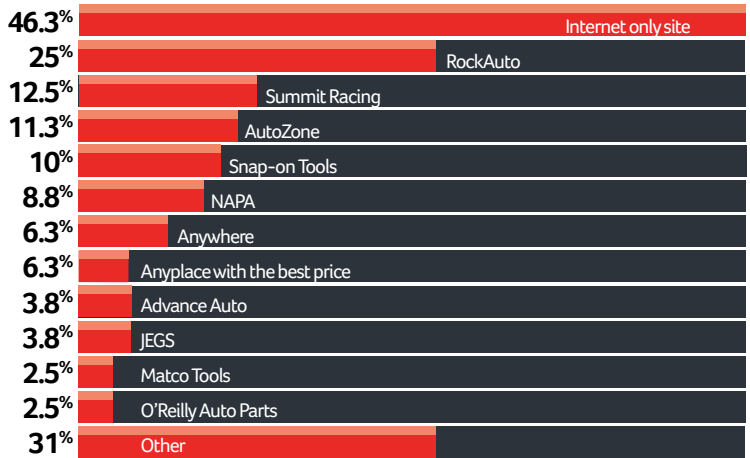
**Passion • Lifestyle • Career**



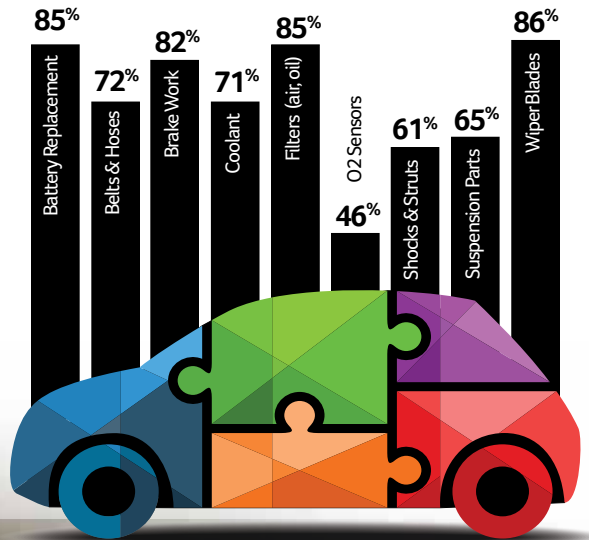
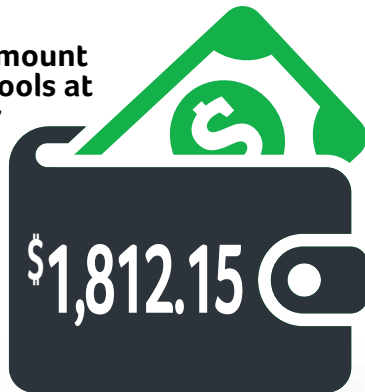


**Purchase parts and tools online**

**Where they purchase parts and tools online**



**Average amount spent on tools at job and/or school**



**Repairs made to their vehicle and/or family and friends' vehicles**

