

EDITORIAL OPPORTUNITIES

OUR GUIDELINES

AutoSuccess prides itself on being a publication that stands out with thought-provoking, solution-based articles that our readership can immediately put into effect. As an advertiser, we want to offer you the opportunity to connect with our readership as an industry expert. So, while thinking of possible submissions, please keep the following guidelines in mind:

- No Advertorials — We do not allow direct endorsement of companies or products. Articles not complying to this guideline will be edited to conform if possible, or returned if not.
- Articles are approximately 450 to 1,100 words in length and are “how-to,” solution-based articles. We want readers to be able to put into practice what they read in our magazine.
- No previously published articles will be accepted. Writers will be held accountable.
- All articles are subject to editing by **AutoSuccess**. Once an article has been edited and published, we retain all rights to that article. Reprints are available through **AutoSuccess** only.
- All articles must have the following biographical information: Name, title and company, email address and Twitter handle (either the individual's or their company's). The email address will be connected to a tracking email when published, which will have the format of “aname@autosuccessonline.com.” This allows us to track how your article is doing and alert you of possible missed emails. The process is invisible to readers — the email goes directly to the address you specify.
- All articles must have a photo of the author — The photo needs to be high-resolution (a head-and-shoulder's photo taken with a modern smartphone will work if a professional photo is not available). Your article will be read by thousands of people, both online and in print, so please consider this when submitting a photo to accompany your article.
- Writers will be sent a deadline for submission by our editor each issue. If an article is received after that deadline, **AutoSuccess** reserves the right to hold the article for a later issue, to be determined, or to edit the article to fit space available in that month's particular issue.
- Writers will be sent a proof of their article as it will appear, and be given a 24-hour window to reply with questions or changes before going to print. While we will correct for errors, questions about editing to fit the editorial style of **AutoSuccess** or editing for length will be considered on a case-by-case basis.

AutoSuccess back issues are available at autosuccessonline.com/magazine-archive for reference on how articles are presented.

For any questions about these requirements, or information on submitting an editorial to be published, contact our editor Dave Davis at ddavis@autosuccessonline.com.

