

PODCASTS

AutoSuccess offers the opportunity to connect with our audience via podcasts. For the podcast, we interview an industry leader with a set of questions that are provided in advance, based on their expertise. The interview is done over the phone or via Skype (their preference), and generally takes between 15 to 30 minutes.

In addition to featuring the podcast on our website and sending it to various podcast aggregators such as Apple Podcasts, Google Podcasts, Spotify and Stitcher, we provide a direct link to the episode that can be used in your own marketing efforts.

Much like our articles, the interview cannot be self-promotional. We like to talk about topics and ideas that would be of interest to our listeners in the automotive industry, and not specific products or services.

For past episodes of *AutoSuccess: The Podcast*, visit autosuccessonline.com/category/podcasts for reference on how podcasts are presented.

Investment: \$500 (per podcast)

For any questions about the information above, or information on how to become a part of *AutoSuccess: The Podcast*, contact our team listed below.



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