



## Digital Sponsorship

BRAKE & FRONT END's Digital Edition and App deliver additional impressions and touch points to enhance your marketing message. Sponsorship of BRAKE & FRONT END's digital issue expands marketing opportunities via print, online and social media channels, providing readers with an engaging interactive experience that only BRAKE & FRONT END can deliver.

**This exclusive monthly sponsorship is available for only \$5,000 per month.**

## Sponsorship Package Includes: Five targeted branding positions

- Two Monthly Emails to BRAKE & FRONT END Subscribers**
  - Banner
  - Logo
- Web Edition of BRAKE & FRONT END**
  - Banner
  - Logo
  - Video
- App**
  - App Launch Image "Sponsored By" callout with logo displays when App version launches. Provide logo.
  - App banners
- Promotion via BRAKE & FRONT END's Online Properties**
  - TireReview.com
  - World Tire Report Newsletter ad
  - Social Media Sponsorship mention when the Digital Edition is ready for viewing
- Print Ad**
  - Logo and "Sponsored By" message

Ad specs available upon request.

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