

**NEW
PRODUCT**

Equipment Buying Resource Guide

Engine Builder's industry-exclusive Equipment Buying Resource Guide will be included in our July Issue. We will delve into business and management issues directly related to the selection, installation and use of today's equipment.

DOLLARS AND SENSE

How to shop for and finance equipment in today's economy.

SHOP LAYOUT

How to specify and install equipment for maximum productivity.

TRAINING DAY

Options and opportunities to ensure customers get the most from their equipment purchases.

This special section will be presented in print and an exclusive digital format that will include multi-media ad positions. In addition, a special Equipment Buying eNewsletter will include the feature articles as well as an equipment product showcase.

EQUIPMENT SHOWCASE

Each showcase is equal to a 1/2-page, 4-color ad and includes the following: an image of your product, product line or logo; a description of your company and/or product up to 125 words; and company contact information.

Cost \$1,250 Net.

Dates

Ad Closing July 2, 2018

Materials Due . . . July 9, 2018

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