

# List Rental Services

## Simply the Best Lists

**Engine Building  
Machine Shops  
Power Sports  
Truck Fleet  
Automotive Aftermarket**

What type of database marketing initiatives do you have in store for 2014? Direct Mail? Find New Prospects? Enhance Your Database? Telemarketing? Email Marketing? Drive Web Site Traffic?

Whether you want to reach customers and prospects through the mail, phone, email or an integrated campaign, Babcox Lists can tailor a program to help you achieve your marketing goals.

Our BPA-audited, controlled-circulation subscriber lists can connect you one-on-one with qualified buyers in the automotive aftermarket, powersports, and truck fleet markets.

Find more customers today through our extensive database of decision makers and professionals.



## Starter Packages

Buy your next prospect list from the top lists in the industry.

### Base Rates:

**\$130/M Non-Advertiser**

**\$100/M Advertiser**

### Phone Numbers:

**Base Rate Plus \$60/M**

### Mail/Phone/eMail List:

*(Combination Discounts Available)*

### eMail Marketing:

**\$400/M (\$1,000 minimum)**

**\*Call for Rates**

**\*Call for Updated Counts**

## Depending on the list, we can sort by:

- Types of Engines Built
- Geographic Reach
- Job Title
- Sales Volume
- Type of Business
- And Much More

For more information on how you can use Babcox lists to boost your direct marketing efforts contact Don Hemming, List Sales Manager, 330-670-1234 x286 or your Babcox sales representative