

**POWERHOUSE PRODUCTS**

Powerhouse Products are an extension of our print portfolio. By advertising in our Exhibit Product Guides (EPGs), which are focused on industry trade shows, and our Supplements, which are focused on leading market trends, you align your brand with relevant editorial content and lead decision-makers to your website, driving the purchasing funnel forward.



## CREATE LASTING IMPRESSIONS

### Exhibit Product Guides & Supplements

**SCWA Convention & Expo  
Exhibit Product Guide  
Feb. 24-26 | Arlington, TX**

Stand out from the crowd, maximize your exposure and secure booth traffic by advertising in the EPG. This industry-exclusive, go-to guide will include new product information, booth listings, the schedule of events, a Q&A with the association and more. This guide will be distributed to a targeted audience.

**The Car Wash Show™ 2019  
Exhibit Product Guide  
May 13-15 | Nashville, TN**

This EPG will be distributed to a targeted audience. It will be converted into a digital edition, delivered to our entire digital subscriber list and housed in our digital archives on Carwash.com indefinitely. It will be placed in media booth bins at the show and distributed from our booth.

**Chemicals & Equipment  
Supplement  
June 2019**

In order to be successful, operators need to know the latest information on the tools of the trade. This special supplement, which will be distributed to a targeted audience, will delve deeper into chemical and equipment innovations and trends.

**Ancillary Market  
Supplement  
August 2019**

In this special supplement, which will be delivered to a targeted audience, we examine some of the most practical and profitable ways to grow a business and increase customer satisfaction. Market sectors that will be included are: gas, oil, tires, auto dealers and much more.

**NRCC 2019  
Exhibit Product Guide  
Sept. 23-25 | Atlantic City, NJ**

Every attendee counts because every customer matters. Maximize your exposure and secure booth traffic by advertising in this industry-exclusive, go-to guide, which includes new product information, the schedule of events, an interview with the NRCC, booth listings and more. This guide will be distributed to a targeted audience.

For [archives](#)