



Pulse of the Aftermarket Polls



Babcox Media can help you reach the right audience, with the right message, every time, with our integrated, centralized audience resource and our custom marketing services and solutions.



Babcox Media Research services can be your partner in providing quick market intelligence to help you make smart business decisions. Using our survey technology to poll our digital audience, we can provide you with a quick response and feedback to any question that you might have for your target audience.

Our Pulse of the Aftermarket Quick Polls are quick and easy, enabling visitors to our websites to place a vote or answer a single question, as well as see the results of the poll, allowing you to gain instant feedback from our audience.

Deliverables:

- Accredited research team with deep industry knowledge and experience;
- 1-3 questions per quick poll;
- The collection of information quickly and easily from our digital community; guaranteeing a minimum of 100 responses
- Promotion of quick poll on website, newsletter and social media channels and;
- Management of all phases of the project, including, but not limited to, project brief, audience selection and recruitment, survey deployment, sampling, deployment, data collection, tabulation, statistical analysis, report and action recommendations;

Timeline:

- Project development, execution and reporting to occur within 10 business days of a signed contract. We can, however, activate our technology to display poll results, allowing you to gain feedback in nearly-real time.

Pricing:

- \$1,500 for Pulse of the Aftermarket Quick Polls per website. Pricing includes incentives for audience participation.

Babcox Media Marketing Solutions

Research

Custom Content

List Rental

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