

# QuickTrax

## Lead Generation



## Want Leads FAST?

### BodyShop Business - QuickTrax Lead Program

**QuickTrax** is a new monthly lead generation technology tool that provides your prospects with instant product information about your products and services. By sponsoring a QuickTrax position in this lead generation newsletter, you will receive high-quality leads from everyone who clicks on your featured product. Full demographic lead information is captured and will be delivered to your inbox and come with complete contact information.

Each **QuickTrax** email blast is sent to BodyShop Business entire online database and includes your Product Showcase ad positions. These high value positions will rotate randomly every month and will include your 50-word description, product link, one URL, and an image of your product or service. Once the reader clicks on your product or link, full-demographic information of that prospect will be sent to you. Each position is \$750 per month. Hurry, space is limited and a display ad is required. To be included in our **QuickTrax**, please contact your BodyShop Business sales representative or:

**Publisher Scott Shriber at**  
330-670-1234 ext. 229 or  
sshriber@babcox.com

**QUICKTRAX**  
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**QUICKTRAX - The NEW Products Update from BODYSHOP BUSINESS magazine**



As a valued subscriber to BODYSHOP BUSINESS, you are eligible to receive instant product information electronically with no lengthy forms to fill out. You'll be able to instantly request product and service information from the leading suppliers to the bodyshop and machine shop industry.

Simply click on the "View All Products" link below to provide you with access to manufacturers' products and company Websites as featured in the **November 2014** issue of BODYSHOP BUSINESS magazine. In addition, we invite you to scroll down to view the top Featured Brochures of the Month.

You can easily browse the latest products and services critical to your business's success.

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**Featured Products**

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|  <p><b>Pro Spot Aluminum Mobile Weld Station Kit 1</b></p> <p>Pro Spot is Your Aluminum Solution Company- the Aluminum Mobile Weld Station Kit 1 features a Capacitor Discharge Stud Welder- designed for aluminum dent pulling, an SP-1 Aluminum Pulse MIG Welder, Tool Boards and more. Upgrades include adding: Plasma Cutters, PR-5 SPR Rivet Guns, or a built-in Fume Extractors. Pro Spot is a US manufacturer of Spot Welders, Plastic Welders and more...</p> <p><a href="#">Contact Pro Spot International</a></p> |  <p><b>Kaeser AirCenter™: A Complete Packaged System</b></p> <p>Kaeser's AirCenter is a complete yet compact compressed air system with a Sigma rotary screw compressor, refrigerated air dryer, and drain—all mounted on a receiver tank. Available in 5-20 hp packages, these quiet, versatile units are perfect for a wide range of automotive services with limited space who want superior energy efficiency and clean, dry air.</p> <p><a href="#">Contact Kaeser Compressors</a></p> |  <p><b>Urethane Supply Company 6059-C Nitro Fuzer Weld</b></p> <p>Save more damage to plastic bumpers and headlights with the latest nitrogen plastic welder, the 6059-C Nitro Fuzer welding system. Simple operation with automatic switching between air and nitrogen saves hassle and wasted nitrogen. Make fast, easy, and low-cost repairs to virtually any plastic part with Urethane Supply products.</p> <p><a href="#">Contact Urethane Supply Company</a></p> |
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