

## 2017 AD RATES — ONE PRICE, ALL 4 ISSUES!

### All Advertisers in the October 2017 Issue of BodyShop Business Receive Special Discounted Rates

- Tab Page, 4/C: \$5,400
- 1/2-Page, 4/C Ad: \$3,250
- 1/4-Page, 4/C Ad: \$1,950
- 10% premium for non-advertisers



### THREE STEPS TO GREAT SAVINGS

1. **One Tab Page** in the SEMA Show Daily — All 4 Issues
2. **Four Pre-Show Email Pushes** to promote your presence at the show
3. **SEMA Booth Video**

### VIDEO HIGHLIGHTS

**2- to 3-minute video shot at your booth**, with the full video posted on the BSB website

**Your video will also appear in our eNewsletter** — reaching 28,963 subscribers

**Great opportunity to highlight a new product or service** in a trade show atmosphere



## 3 GREAT OPPORTUNITIES FOR 1 LOW PRICE — \$5,990

To advertise, contact your sales rep or  
**Scott Shriber**  
**(330) 670-1234 ext. 229**