

PRODUCT MARKET MATCH

Be where your customers are going. Our suite of Powerhouse Products is an extension of our print portfolio. Advertising in our Exhibit Product Guides and Special Supplements maximize exposure, align your brand with relevant content and lead decision-makers to your website, driving the purchasing funnel forward.



STAND OUT FROM THE CROWD.

Industry-exclusive Opportunities

SCWA 2018 Convention & Expo Exhibit Product Guide
Feb. 25-27 | Arlington, TX

You've invested a lot of resources to attend this trade show. Stand out from the crowd, maximize your trade show exposure and secure your booth traffic by advertising in *PC&D's* Exhibit Product Guide (EPG). This industry-exclusive, go-to guide will include new product information, booth listings, the schedule of events, a Q&A with the association and more. This guide will be distributed to a targeted audience.

The Car Wash Show™ 2018 Exhibit Product Guide
April 26-28 | Las Vegas, NV

Secure booth traffic at the largest trade show in the industry by advertising in this guide. This EPG will be distributed to a targeted audience. It will be converted into a digital edition, delivered to our entire digital subscriber list and housed in our digital archives on Carwash.com indefinitely. This EPG will be placed in media booth bins at the show and distributed from our booth.

Carwash Chemicals Special Supplement
May 2018

Placing your product message within content that is of high interest to your customer is a good decision. This special supplement, which will be distributed to a targeted audience, will delve deeper into chemical innovation trends and issues. In addition to covering chemical delivery and application developments, we will also look at the science behind the chemical products available today.

Carwash Equipment Special Supplement
July 2018

Equipment automation is changing the face of the professional carwashing market. However, with operators' reliance on smart machines comes a need for greater awareness. In this special supplement, we cover maintenance, new technologies, waste reduction strategies and much more related to today's carwash equipment. This special edition will be distributed to a select group of subscribers.

NRCC 2018 Exhibit Product Guide
Oct. 1-3 | Atlantic City, NJ

Every attendee counts because every customer matters. Maximize your exposure and secure booth traffic by advertising in this industry-exclusive, go-to guide, which includes new product information, the schedule of events, an interview with the NRCC, booth listings and more. This guide will be distributed to a targeted audience. Let your profits grow in the Garden State.

For pricing