

Speedville.com & Speed Feed eNewsletter

2015 Ad Specs & Rates

Rate includes ad running on both Website and eNewsletter

Position	Size	Per Month
#1 Leaderboard #1	728x90	\$1,400
#2 Medium Rectangle #1	300x250	\$1,300
#3 Half Page	300x600	\$1,375
#4 Medium Rectangle #2	300x250	\$880
#5 Leaderboard #2	728x90	\$1,100
#6-9 Button (Website only)	125x125	\$500

Unique Opportunities:

Transitional Ads (Website Only) 500x500 \$1,000/Week

Ride of the Week Newsletter:

This special exclusive newsletter (shown at left) is sent once a week and includes two ads: 728x90 Banner ad - 160x600 Vertical Tower ad \$1,600/Week

File Formats (Website):

GIF, Animated GIF, JPG, SWF, Rich Media, 3rd Party tags; Click URL

Max File Size: 80k

File Formats eNewsletter:

GIF, Animated GIF, JPG; Click URL

Max File Size: 80K

All online advertising campaigns and related ad placement reservations (websites, e-newsletters and other products with Internet-based advertising placements) are subject to a 45-day cancellation policy. Any online reserved-for ad placement that is not formally cancelled in writing with 45 or more calendar days notice prior to the start of the online placement requires a full 100% cancellation fee.