














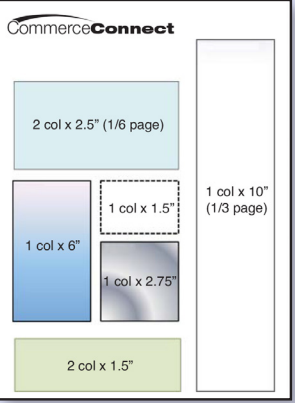
PRINT RATES

ADVERTISER BONUS: ENHANCE YOUR PRINT AD with video, audio, augmented reality and slideshows, making your ad in our digital edition completely interactive. Our readers will also be able to share pages with other decision makers and influencers via email, Facebook, LinkedIn, Twitter or click straight through to link to your website. Only \$500 with your print ad in Tomorrow's Tech.

ROP DISPLAY RATES & SIZES

Ad Unit Size	
 2 Page Spread trim size 15-3/4 x 10-3/4, Live Area 1/2" inside trim, Full Page Bleed, add 1/8" all sides past trim	\$7,000
 Full page trim size 7-7/8 x 10-3/4 Live Area 1/2" inside trim Full Page Bleed, add 1/8" all sides past trim	\$4,200
 1/2 page Horizontal 7 x 5	\$2,730
 1/2 page Vertical 3-3/8 x 10	
 1/2 page Island 4-1/2 x 7-1/2	
 1/3 page Horizontal 7 x 3-5/16	\$1,890
 1/3 page Vertical 2-1/8 x 10	
 1/3 page Island 4-1/2 x 5	
 1/4 page Horizontal 7 x 2-1/2	\$1,470
 1/4 page Vertical 3-3/8 x 5	
 1/4 page Square 4-1/2 x 3-3/4	
 1/6 page Horizontal 4-1/2 x 2-1/2	\$1,260
 1/6 page Vertical 2-1/8 x 5	

CLASSIFIED RATES & SIZES



Rates are per column-inch, per insertion:

Ad size	Frequency		
	1x	3x	6x
1" – 5"	\$150	\$143	\$136
6" – 10"	\$140	\$133	\$126
11" – 15"	\$130	\$124	\$116

Contact: **330.670.1234 x224**
Jennifer Hazen - jhazen@babcox.com

Display classified advertising units do not serve as rate holders and are not subject to agency commission. Payment is required with order.

Preferred positions available upon request:

Second cover, third cover, fourth cover, center spread, island spread, consecutive fractional units, other preferred positions

Electronic File Transfer:

<http://files.babcox.com/>

Questions: **330.670.1234 x284**

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Print & Digital Advertising Terms & Conditions

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For detailed ad specifications, visit <http://ads.babcox.com>