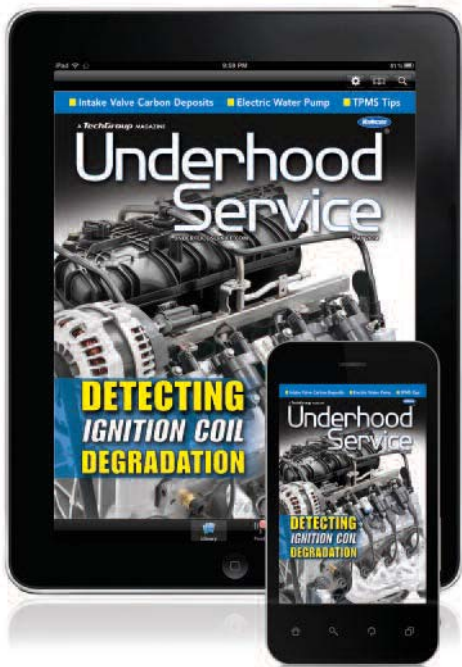


# DIGITAL 2015

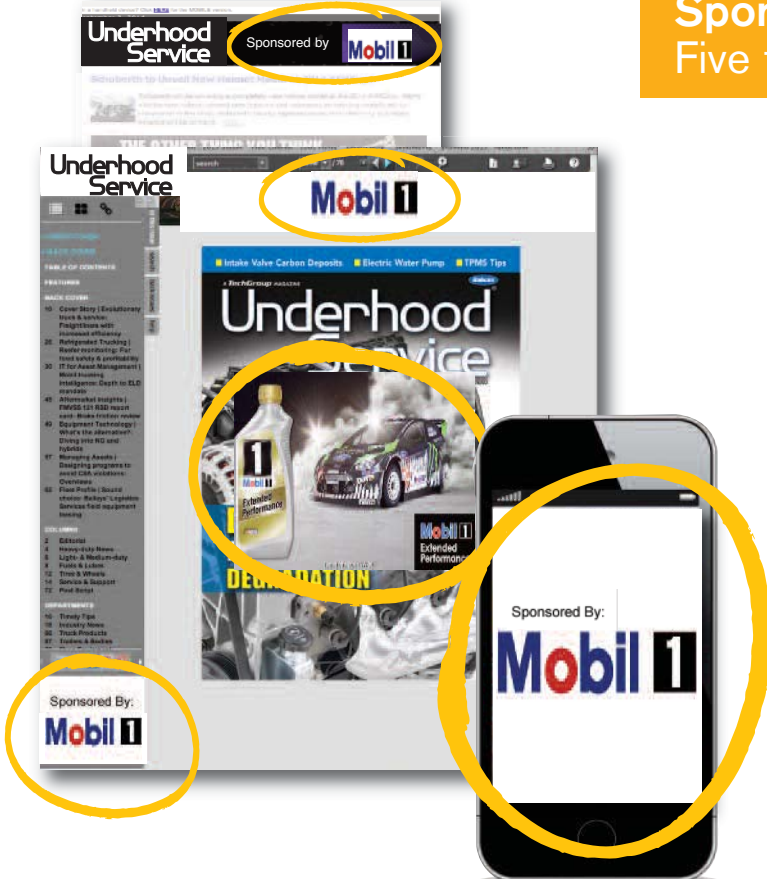


## Digital Sponsorship

UNDERHOOD SERVICE's Digital Edition and App deliver additional impressions and touch points to enhance your marketing message. Sponsorship of UNDERHOOD SERVICE's digital issue expands marketing opportunities via print, online and social media channels, providing readers with an engaging interactive experience that only UNDERHOOD SERVICE can deliver.

This exclusive monthly sponsorship is available for only **\$5,000 per month**.

## Sponsorship Package Includes: Five targeted branding positions



- 1. Two Monthly Emails to Underhood Service Subscribers**
  - Banner
  - Logo
- 2. Web Edition of Underhood Service**
  - Banner
  - Logo
  - Video
- 3. App**
  - App Launch Image "Sponsored By" callout with logo displays when App version launches. Provide logo.
  - App banners
- 4. Promotion via Underhood Service's Online Properties**
  - TireReview.com
  - World Tire Report Newsletter ad
  - Social Media Sponsorship mention when the Digital Edition is ready for viewing
- 5. Print Ad**
  - Logo and "Sponsored By" message

Ad specs available upon request.

 [facebook.com/UnderhoodService](https://facebook.com/UnderhoodService)

 [@UnderHoodServ](https://twitter.com/UnderHoodServ)