

Website

Sizes	1-6 blocks	7 or more
1, 2 - Leaderboard 728 x 90	\$2,250	\$2,025
2b - Content Pusher 925 x 50 to 925 x 300	\$2,585	\$2,326
3, 4, 5, 6 - Medium Rectangle 300 x 250	\$1,915	\$1,725
7, 8, 9, 10 - Button 125 x 125	\$700	\$625
Transitional 500 x 500	\$2,045 per week	

Block 1 = Day 1 thru 15
Block 2 = Day 16 thru last day of the month

Website - High Impact Ad Positions

	1-6 Blocks	7 or more
Wallpaper (1920x1080) GIF, JPG, BMP, PNG; click URL. 100KB	\$2,700	\$2,430
Page Peel (640x480) (collapse ad (100x100))	\$2,590	\$2,320
Sidebar (160x600) (two creatives needed)	\$2,470	\$2,225
In Story (300x250)	\$2,300	\$2,070
Homepage Featured Video	\$2,150	\$1900
Transitional (500x500)	\$2,250 per week	



Page-Peel



In Story Ad



Sidebar

File Formats Accepted: GIF, Animated GIF, JPG, SWF, Rich Media, 3rd Party Ad Tags

Max File Size: 80k

URL: Please include URL for click-through link (Note: Do not embed URL into Flash ads.)

The screenshot displays the Underhood Service website with various ad positions highlighted by green boxes and numbers 1 through 10. Position 1 is the top navigation bar. Position 2 is a large hero image. Positions 3 and 4 are sidebars on the right. Position 5 is a large article header. Position 6 is a sidebar on the right. Positions 7, 8, 9, and 10 are smaller ad spots within the article content.