

**PROFESSIONAL Carwashing & Detailing's Carwash eNEWSLETTER**

Professional Carwashing & Detailing's Carwash eNews provides industry trends, insights and best practices to help carwash business owners and operators be more successful.

April 25, 2018 **Dateline ad**

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**Position 1**

**The 2018 Most Valuable Carwasher award**

The Professional Carwashing & Detailing team is thrilled to present the 2018 MCV award to Jason LaSalle of Baton Rouge, Louisiana.

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Related: The 2017 Most Valuable Carwasher award

**Position 2**

**DRB Systems acquires assets of NoPileups**

AKRON, Ohio and BOISE, Idaho — NoPileups software assists in preventing vehicle collisions in carwash tunnels.

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**Position 3**

**Man brandishes loaded gun at carwash**

JACKSONVILLE, Fla. — A man started loading a gun to open them at a carwash.

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**Market Focus: Carwash renovations taking place**

**Sponsored 1/3 of the Month: Sense of urgency**

**Position 4**

**Professional Carwashing Industry Report**

The comprehensive survey includes: Carwash industry trends and outlook, operator and carwash profiles, customer demographics, revenue and operating costs, and data analysis by carwash type: conveyor, in-bay automatic, self-serve.

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## eNEWS

**Content:** Professional Carwashing & Detailing's Carwash eNewsletter features the latest news and trends impacting the carwash and detail industries in a convenient digital format. Readers include owners, managers, presidents and other professionals associated with conveyor, in-bay automatic and self-serve carwashes, as well as detailing and restoration businesses.

**Frequency:** Delivered every Monday and Thursday

Placement	Ad Type	Investment
Position 1	728x90	\$1,950/month
Position 2	728x90, 300x250, or text ad	\$1,825/month
Position 3	728x90, 300x250, or text ad	\$1,825/month
Position 4	728x90, 300x250, or text ad	\$1,700/month
Dateline Ad	240x60 logo at top of newsletter	\$1,000/month

## OTHER OPPORTUNITIES

### DIRECTORY

Premium listing	\$3,150/year
Featured listing	\$1,500/year
Enhanced listing	\$595/year

**3RD PARTY EBLAST: \$210/CPM**

**SPONSORED CONTENT: \$1,450 each**

**DIGITAL EDITION SPONSORSHIP: \$2,500/month**