



FE'S ON THE ROAD HAS A NEW HOME

FEOntTheRoad.com is the new home of Fleet Equipment's on-going video web series. Every month, we hit the road, cameras in tow, and talk to the industry's top minds to garner insight into the latest truck equipment.

The new FEOntTheRoad.com sports a content-first design and audience-focused features to boost engagement. We've also expanded the advertising opportunities to include Sponsored Content, video content integration and tried-and-true display ad positions.

FEOntTheRoad.com

RATE AND SPECS

Corporate sponsorship (position A)

Leaderboard fixed at the top of the page – 728x90 (desktop) and 320x50 (mobile)

Investment: \$4,000/month

6 month commitment required

Sponsor B

728x90 (desktop) and 320x50 (mobile)

Investment \$2,000/month

Sponsor C

728x90 (desktop) and 320x50 (mobile)

Investment \$2,000/month

