

2021 DIGITAL RATES

Website Ads	IMPRESSIONS PER MONTH	RECTANGLES & LEADERBOARDS	BILLBOARDS	High Impact Ads	
		Net rate per month	Net rate per month	Net rate per week	
Dominant presence	100,000	\$6,000	\$7,500	Top Scroller	\$2,280
Competitive presence	50,000	\$3,125	\$3,900	Sneaker	\$1,520
Essential presence	25,000	\$1,625	\$2,000	Top Scroller w/Video	\$2,280
				Slide In	\$1,267
				Sticky Note	\$1,140

eNewsletter	FLEX A	FLEX B	FLEX C	FLEX D	FLEX E	FLEX F	FLEX G	FLEX H	FLEX I	FLEX J
AMN Daily	\$2,200	\$2,200	\$1,900	\$1,900	\$1,600	\$1,600	\$1,300	\$1,300	\$1,000	\$1,000

Frequency: 5 issues per week All rates above are per week

eNewsletter	TITLE SPONSOR	FEATURED VIDEO/PARTNER	FLEX A	FLEX B	FLEX C	FLEX D	FLEX E
AMN Global	\$650	\$600	\$550	\$550	\$450	\$450	\$450

Frequency: 2 issues per week All rates above are per week

eNewsletter	FLEX A	FLEX B	FLEX C	FLEX D
AMN People	\$995	\$995	\$995	\$995
AMN Week in Review	\$995	\$995	\$995	\$995

Frequency: 2-3 issues per month (AMN People) Frequency: 4-5 issues per month (AMN Weekly) All rates above are per month

Sponsored Content Program	Contact your Babcox Media sales representative for more information	\$2,500
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→ FOR ADVERTISING INFORMATION AND RESOURCES CLICK ON THE "ADVERTISE" DROPDOWN ON THE AMN OR COUNTERMAN BRAND PAGE AT Babcox.com

→ DIGITAL ADVERTISING SPECIFICATIONS

→ PRINT AD SPECIFICATIONS
→ CLOSING DATE
→ MATERIALS DUE DATE

